

Integrating Core Sustainability Meta-Competencies and SDGs Across the Silos in Curriculum and Professional Development

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6.1 Introduction

Curriculum has been identified as the weakest area of systemic improvement on campuses by the Association for the Advancement of Sustainability in Higher Education (AASHE) and the organization Second Nature. Operational concerns (e.g., energy efficiency and recycling) have made the greatest gains in AASHE's Sustainability Tracking and Assessment Reporting System (STARS) reports and Second Nature's University President's commitments to Climate Action Plans.

Sustainability is often introduced ad hoc into courses lacking comprehensive design at the course and program levels. Learning objectives are seldom reviewed or assessed. Students generally graduate with adequate sustainability conceptual knowledge, but less often with the disposition or capability to make change in the

variety of institutions and communities they find themselves working and living in.

What does effective sustainability curriculum look like? An effective sustainability curriculum is deliberately constructed with the aim to graduate students with the capacities to be effective systemic change agents. We find that the key framework and world view to be built upon the ethic of care for self, others, environment/nature, and knowledge. We find the key elements of effective curriculum design to be "Sustainability Meta-Competencies" (SCs), United Nations Sustainable Development Goals (SDGs), and case studies integrated with socio-scientific inquiry (SSI) pedagogies.

How do we effectively support faculty in bridging these practices into their classrooms across different disciplines? Applying the key elements and ethic of care framework above we have constructed simple templates for teaching sustainability and environmental justice across the curriculum in faculty development workshops and eco-literacy workshops for non-faculty staff.

This chapter draws upon our personal experience and practice of teaching sustainability and environmental justice in dedicated courses in sustainability and environmental justice and across the curriculum in physical science, life sciences, social science, and art, at four public and private universities. We are inspired by the shared experience and wisdom of the Sustainability

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7 Curriculum Consortium conceived as a commu- 49
 8 nity of practice as an affiliate of AASHE to col- 50
 9 lectively address the problems and needs outlined 51
 10 above. The more extensive research on science 52
 11 and environmental education is drawn upon for 53
 12 pedagogy, including our own ongoing research 54
 13 on civic engagement with ecosystem science and 55
 14 socio-scientific inquiry pedagogy discussed more 56
 15 fully elsewhere and to come (Ruppert et al. 2018, 57
 16 2019). 58

17 6.2 Theoretical Framework 60

18 Our design and understanding of effective sus- 61
 19 tainability curriculum is founded on a theoretical 62
 20 framework of the ethic of care, domain-based 63
 21 moral development, and the sustainability meta- 64
 22 competencies, and socio-scientific inquiry peda- 65
 23 gogies informed by the AIR-V epistemic 66
 24 cognitive framework (Barzilai and Zohar 2014; 67
 25 Chinn et al. 2014; Ruppert et al. 2018, 2019). We 68
 26 follow this section with the articulation of the 69
 27 design of professional development workshops 70
 28 based on this theoretical approach. 71

29 6.2.1 Ethic of Care 72

30 We approach teaching sustainability and environ- 73
 31 mental justice through the framework of the rela- 74
 32 tional theory of the ethic of care for self, others, 75
 33 environment/nature, and knowledge. 76

34 Carol Gilligan developed a grounded theory 77
 35 of moral development from a qualitative research 78
 36 study of young women making moral decisions 79
 37 about abortion and weighing ethical issues of 80
 38 care and harm to self and others (Gilligan 1977, 81
 39 1993). At the time, women were pressured by 82
 40 society to prioritize care for others over care for 83
 41 self. Gilligan discovered one had to balance care 84
 42 for self to be best capable of care for others. Nell 85
 43 Noddings (1984) applied the ethic of care to edu- 86
 44 cation, and Russell and Bell (1996) extended the 87
 45 theory to ethic of care for environment/nature 88
 46 including non-human beings and made the ethic 89
 47 of care a cornerstone of ecofeminism, animal 90
 48 rights, and ecojustice. We find it useful from our 91

research on civic engagement with ecoscience to 49
 extend the ethic of care to care for knowledge 50
 (Ruppert et al. 2019). We also posit that the ethi- 51
 cal care for knowledge be inclusive of place- 52
 based local knowledge and indigenous knowledge 53
 and ontologies. 54

It is more conventional to contrast anthropo- 55
 centric vs ecocentric worldviews, but we find it 56
 more fruitful to contrast care with harm and bal- 57
 ance care for self, others, environment, and 58
 knowledge. Ounvichit (2017) circumvents the 59
 conventional dualism by evaluating children with 60
 degrees of three poles of care: ego (self and fam- 61
 ily), others (community), and nature, where one 62
 can score high on all three without one as a trad- 63
 eoff for the other. 64

Pope Francis's renowned encyclical of integ- 65
 ral ecology *Laudato Si'* is written through the 66
 framework of ethic of care for "our common 67
 home" and was published in coordination with 68
 the promulgation of the United Nations 69
 Sustainable Development Goals (SDGs), which 70
 we also see as mutually reinforcing. 71

6.2.2 Domain-Based Theory 72 of Moral Development 73

A complementary theory of moral development 74
 to the ethic of care is Larry Nucci's relational 75
 domain-based theory of moral development. 76
 Nucci's research finds that morality is not in 77
 practice absolute, but is contextual, each individ- 78
 ual engages in moral-based reasoning and action 79
 relative to a context that can shift with time and 80
 place (Domain Based Moral Education [DBME] 81
 2017; Nucci 2008; Nucci and Turiel 2009). 82
 Consequently, Nucci's research has found that 83
 apart from a very small percentage of psychop- 84
 aths and sociopaths, most people engage in 85
 moral reasoning, but with different contextual 86
 domains. This is an important complement to the 87
 ethic of care, because for us to work together col- 88
 lectively for sustainability, we need to be able to 89
 not mistakenly judge others to be immoral, but 90
 instead seek to understand the contextual domain 91
 of their values and morality, and communicate 92
 with that understanding. 93

94 **6.2.3 Sustainability Learning Core** 95 **Meta-Competencies**

96 Debra Rowe, president of the U.S. Partnership
97 for Education for Sustainable Development has
98 challenged us to go beyond a focus on conceptual
99 knowledge in education and shift our attention to
100 develop student capacities to become agents for
101 systemic change. This means integrating values,
102 attitudes, behavior, and ethics with other educa-
103 tion reform pedagogical strategies in the class-
104 room (National Research Council [NRC] 2012,
105 2007; Sadler and Donnelly 2006; Sadler et al.
106 2011; Zeidler et al. 2005; Zeidler 2016; Ruppert
107 et al. 2019). Ideally, this also involves activities
108 that provide students with experience of self-
109 efficacy and collective efficacy of systemic
110 change (Svanström et al. 2008).

111 Wiek et al. (2011a, b, 2015) and Rieckmann
112 (2012) from a research group at Arizona State
113 University (ASU) and Northern Arizona
114 University have identified from the sustainability
115 practitioner and research literature reviews and
116 their own experience various competencies that
117 they have consolidated into five key competency
118 categories of systems thinking, futures thinking,
119 values thinking, and strategic thinking competen-
120 cies which converge in practice and pedagogy as
121 collaborative (teamwork) problem-solving com-
122 petence necessary to become effective change
123 agents. Theres Konrad at Leuphana University of
124 Lüneburg, Germany is collaborating on a joint
125 graduate program with ASU that explicitly devel-
126 ops these competencies with graduate student
127 self-assessment (Konrad et al. 2018). This pro-
128 duces a self-awareness of students on how their
129 competencies are developing, and how they can
130 take an active role. The work-in-progress is dem-
131 onstrating success of this approach.

132 Penn State University (PSU) Sustainability
133 Institute engaged in a qualitative and quantitative
134 research study of their own practices in classes
135 and programs to identify core sustainability
136 learning core meta-competencies (Engle et al.
137 2016, 2017; Buckland and Engle 2018). The
138 authors use the term meta-competencies to high-
139 light that the subjects were aware of and self-
140 directing the learning process with the

141 competencies. The pedagogical implications are 141
142 to be explicit and direct in the curriculum when 142
143 implementing the curriculum. PSU identified 143
144 these five core meta-competencies to include sys- 144
145 tem thinking, temporal thinking, interpersonal 145
146 literacy, ethical literacy, and creativity/imagina- 146
147 tion. Later, in a webinar (Buckland and Engle 147
148 2018), add the strategic thinking competency of 148
149 Wiek et al. (2011a, b, 2015) as equally important. 149
150 PSU's elevation of creativity/imagination to a 150
151 core meta-competency is an important contribu- 151
152 tion to this literature and practice, which we also 152
153 make the case for in our discussion below. 153

154 The Sustainability Curriculum Consortium
155 [SCC] (2016) has prioritized sustainability com-
156 petencies and is working collaboratively with the
157 National Council for Science and the Environment
158 (NCSE) to develop sustainability program learn-
159 ing outcome guides based on "sustainability core
160 competencies."

161 Rieckman (Rieckmann 2017) has extended
162 and integrated sustainability competencies into
163 learning objectives for a UNESCO resource:
164 Education for sustainable development goals:
165 Learning objectives.

166 **6.3 Professional Development:** 167 **Faculty and Staff**

168 In this section, we articulate our design of profes- 168
169 sional development workshops based on the the- 169
170 oretical approach of the ethic of care and 170
171 sustainability competencies. Following this sec- 171
172 tion, we go into more detail on the importance of 172
173 the core sustainability competencies and how 173
174 they can be implemented in the classroom. 174

175 **6.3.1 Sustainability** 176 **Across the Curriculum**

177 The sustainability across the curriculum faculty 177
178 development workshop we designed is based on 178
179 the MacGregor et al. (2014) AASHE bioregional 179
180 workshop template. Faculty form small groups 180
181 within the same or similar disciplines. Faculty 181
182 identify the big ideas in their courses, close to the 182

183 “trunk of the course,” and not in the small outly-
 184 ing “branches.” When finished, participants are
 185 provided with an extensive set of faculty sustain-
 186 ability concepts cards, some with detailed expla-
 187 nations on the back. Workshop facilitators guide
 188 participants to match cards to their big ideas. It is
 189 helpful to have facilitator assistants work with
 190 each team, as some sustainability concepts may
 191 need to be explained in the context of their disci-
 192 pline. From these associations, faculty develop
 193 class activities, helping each other in their team,
 194 or selecting one course example per team,
 195 depending on available time.

196 We add to the MacGregor et al. (2014) tem-
 197 plate two additional stages: participants matching
 198 activities with sustainability core competencies
 199 cards, and one or more of the 17 Sustainable
 200 Development Goals (SDGs). We have found these
 201 two stages easier for participants than matching
 202 sustainability concepts, effecting more confidence
 203 and satisfaction in the exercise. The competencies
 204 often prompt the faculty to enrich their proposed
 205 student activity, the creative/imaginative compe-
 206 tency in particular. The sustainability goals help
 207 faculty connect their discipline and locality with
 208 practical projects and policies and help students
 209 connect the local to the global. Participants are
 210 introduced to the course mapping exercise devel-
 211 oped by Buckland and Engle (2018), whereby
 212 they see how they cover some of the sustainability
 213 core competencies in their courses with activities
 214 that were already in their curriculum, and can
 215 enrich their courses by covering all of the compe-
 216 tencies in more depth. Time permitting, faculty
 217 are introduced to the “Campus as a Living
 218 Laboratory” and AASHE STARS, deepening the
 219 local to global connections. For the final stage of
 220 the workshop, time permitting, faculty are intro-
 221 duced to the Environmental Justice Atlas (2019)
 222 and Seeds of Good Anthropocenes 2019 case
 223 studies to explore bringing into their courses.
 224 Information about local sustainability and envi-
 225 ronmental justice organizations is shared with the
 226 participants for potential field trips, student proj-
 227 ects, and service learning.

6.3.2 Eco-literacy Staff Development

228 While “sustainability across the curriculum”
 229 workshops are expanding across the globe, eco-
 230 literacy workshops for non-faculty and non-
 231 programmatic staff are less common. Whereas
 232 the “big ideas” of courses is a path to incorporate
 233 sustainability into the curriculum, we use the
 234 ethic of care and domain-based moral develop-
 235 ment approach with staff who choose a non-
 236 academic career path and have a wide range of
 237 values and perspectives. Our starting point is to
 238 ask the staff participant what they care most
 239 about in life and do not want harm to come to.
 240 Participants write what and who they care about
 241 on cards, just like we did with faculty with big
 242 ideas in their courses. We then distribute cards of
 243 sustainability and environmental justice concepts
 244 and issues as we do in faculty workshops, and
 245 work with the participants to see what concepts
 246 and issues could affect who and what they care
 247 about. This may require indirect and direct guid-
 248 ance of the participants to make and understand
 249 the connections of sustainability and what they
 250 care about.
 251

252 We open the discussion of the whole group
 253 and ask what they would like to know more
 254 about. We invite our librarians to show them how
 255 to get quality sources and volunteer their ser-
 256 vices. We inform them about the SDGs, which
 257 they also match to what they care about.
 258

259 Follow-up workshops are proposed to be held
 260 by faculty with specialized knowledge about
 261 what they care about and to also develop staff
 262 Engle and Wiek’s “sustainability meta-
 263 competencies” (system and temporal thinking,
 264 ethical literacy, interpersonal/intrapersonal liter-
 265 acy, creativity/imagination, strategic thinking) to
 266 enable staff to become effective change agents
 267 for their community and on the job. We can then
 268 recruit staff workshop participants to be on a
 269 campus bottom-up green team to complement
 270 our Sustainability Council and help bridge the
 271 divide between staff and faculty.

272 **6.4 Sustainability Learning** 316 273 **Competencies** 317

274 As mentioned above we follow in our implementa- 318
275 tion and discussion here the sustainability core 319
276 learning meta-competencies identified Engle 320
277 et al. (2016, 2017) and Buckland and Engle 321
278 (2018) their research of existing classes and pro- 322
279 grams at Penn State five core meta-competencies: 323
280 system thinking, temporal thinking, interpersonal 324
281 literacy, ethical literacy, and creativity/imagina- 325
282 tion. We pay particular attention to creativity/ 326
283 imaginations, since it is not emphasized in other 327
284 work, and we believe generally deficient in higher 328
285 education. 329

286 **6.4.1 System and Temporal** 330 287 **Thinking** 331

288 System thinking and temporal thinking can be 332
289 taught directly or indirectly. We aim to provide 333
290 students with many instances of complexity and 334
291 how to be comfortable with uncertainty. A 335
292 Delphi study by Ruppert and Duncan (2017) 336
293 found that an important big idea of ecosystem 337
294 science is understanding that it is impossible to 338
295 know all the connections, relationships, and 339
296 importance of elements and boundaries of an 340
297 ecosystem. By teaching ecological case studies 341
298 (e.g., Walker and Salt 2012; Healy et al. 2013; 342
299 Environmental Justice Atlas 2019; Seeds of 343
300 Good Anthropocenes 2019; Temper 2015), stu- 344
301 dents discover the difficulties of human interven- 345
302 tions and predicting impacts on ecosystems. 346
303 Case studies and place-based student activities 347
304 can teach students the contingency of knowledge 348
305 and the importance of local and indigenous 349
306 knowledge (e.g., Healy et al. 2013; Temper 350
307 2015). The concept of socio-ecological systems 351
308 becomes more understandable with concrete 352
309 examples (e.g., Tsurusaki and Tzou 2014; 353
310 Walker and Salt 2012; Healy et al. 2013; Temper 354
311 2015). Students discover that human society is 355
312 not separate from nature and the environment 356
313 but is an intimate part of it with complex feed- 357
314 back. We can find various degrees of realization 358
315 in classroom discussions and reflection essays, 359

and some students can experience profound 316
epiphany and identity shift (e.g., Nazir and 317
Pedretti 2016; Carlone et al. 2014). 318

The fields of ecological economics and politi- 319
cal ecology were developed to better understand 320
and teach complex systems and interactions of 321
humans and nature (e.g., social metabolism); 322
they aim to be transdisciplinary, reconceptualiz- 323
ing economics as part of the biosphere and natu- 324
ral system and grounded in ethics (Timmerman 325
2012), an important correction to conventional 326
academic economic discipline and pedagogies 327
that characterizes impacts on habitat and the 328
environment as externalities (Healy et al. 2013; 329
Temper 2015). 330

Environmental justice case studies reveal to 331
students that behind most harmful impacts on the 332
environment and ecosystems is an economic dis- 333
tributive justice issue: some people benefit, and 334
others are harmed (Environmental Justice Atlas 335
2019). System and temporal thinking help reveal 336
these interconnections. Climate justice is also an 337
issue of intergenerational distributive justice, as 338
the present older generation benefits, the young 339
and future generations will suffer, as we can see 340
argued in the youth climate justice lawsuit 341
(Juliana v. U.S. 2019). 342

The American Meteorological Society (AMS) 343
course materials (2014) include “eInvestiga- 344
tions” internet computer labs. Students are guided 345
to find and evaluate real historic and current cli- 346
mate data from government and scientific 347
sources, just as scientists do, and thereby gaining 348
a better understanding of what is known, what is 349
unknown, and levels of uncertainty. Making 350
sense of climate data from air, land, and oceans 351
provides students with an exposure to interrela- 352
tionships of physical systems, long temporal 353
scales. AMS offers a Climate Diversity Workshop 354
(2018) that teaches non-climate scientists from 355
all disciplines how to teach climate science, since 356
the need cannot be fulfilled by the limited amount 357
of teaching climate scientists. 358

The Sustainable Human and Environmental 359
Systems (SHES) group (Focht et al. 2018: xxi) 360
sees system thinking as the most fundamental 361
and elevates system science and system thinking 362
to the status of a “supradiscipline” pedagogy: 363

364 “In sum, the SHES approach maintains a
 365 holistic perspective throughout all of its stages. It
 366 does so by using a supradisciplinary pedagogy
 367 that conceptualizes both sustainability situations
 368 and sustainable alternatives in systems-thinking
 369 terms. By progressively revealing more of the
 370 systemic and interactional complexity of the sus-
 371 tainability situations, the SHES approach helps
 372 students to gain a more thorough and nuanced but
 373 always holistic understanding of the systems and
 374 system interactions that are essential to realizing
 375 the SHES vision. The use of the SHES approach
 376 to diagnose the sustainability challenges posed
 377 by these situations makes it possible to prescribe
 378 targeted interventions to transform the situations
 379 into alternatives designed to achieve sustainable
 380 outcomes. The implementation of these prescrip-
 381 tions through social learning leads to increased
 382 capacity on the part of the stakeholders to con-
 383 tribute more effectively to the emergence of sus-
 384 tainable societies.”

385 **6.4.2 Inter- and Intrapersonal** 386 **Literacy**

387 Engle et al. (2016, 2017) found in their research
 388 that interpersonal literacy to be the biggest bar-
 389 rier to producing change agents, the same reason
 390 we stress communication and the use of peer to
 391 peer education including team work.

392 We convey to students in their own class expe-
 393 rience and through case studies the importance of
 394 recognizing the distributed and contingent nature
 395 of knowledge, with no one person having com-
 396 prehensive and diverse expertise, and the impor-
 397 tance of local and indigenous knowledge (Roth
 398 and Lee 2012; Feinstein 2011; Aoki Inoue and
 399 Moreira 2017). The ability to communicate with
 400 one another and function as a community of prac-
 401 tice is essential to achieving sustainability and
 402 resilience.

403 Howard Gardner (1983) developed the theory
 404 of multiple intelligences based on empirical
 405 research. While some individuals may have natu-
 406 ral different levels of abilities, these intelligences
 407 can be learned and taught. He identified both
 408 inter- and intrapersonal intelligences among

seven discernable intelligences. Daniel Goleman 409
 popularized the finding in his book “Emotional 410
 Intelligence: Why it can matter more than IQ” 411
 (Goleman 1995). Although the theory originated 412
 in education, it became more popular in business 413
 literature, as a competency often missing from 414
 college graduates where learning has overstressed 415
 analytical cognitive intelligence. Emotional intel- 416
 ligence includes being aware of one’s own emo- 417
 tions and others’, the ability to manage emotions 418
 intrapersonally and interpersonally, and thereby 419
 be better able to communicate and function in a 420
 community of learning and practice. 421

The Psychology of Climate Change 422
 Communication guide (CRED 2009) is extraordi- 423
 narily useful for teaching and sharing with stu- 424
 dents how to effectively communicate 425
 sustainability science and engage in productive 426
 collaboration in and out of school. Team wikis 427
 (e.g., Blackboard and ePortfolio), podcasts 428
 (audio, video, and animation), and art projects 429
 (e.g., eco-fashion show) are effective activities to 430
 develop inter- and intrapersonal literacy and crea- 431
 tivity/imagination. Facilitated discussions 432
 (online or in-class), blogs, and reflection essays 433
 on exams provide further opportunities for stu- 434
 dent development of the “meta:” awareness of 435 [AU10](#)
 how they are learning and communicating and 436
 developing their own competencies. 437

Student individual work (including midterm 438
 reflection essays) and team work are presented to 439
 the entire class to expand peer-to-peer learning, 440
 and to flip the audience of their work from 441
 instructor to students and the public. ePortfolio 442
 and voice-thread are exceptionally good plat- 443
 forms for students sharing and expanding their 444
 modes of expression from written to aural and 445
 visual. We employ class wiki ePortfolios and 446
 individual student ePortfolios. 447

There is resistance with many students to 448
 teamwork, but that is often an indication on much 449
 the intrapersonal and interpersonal competencies 450 [AU10](#)
 need to be developed. Individual grading of stu- 451
 dent levels of participation can overcome the fear 452
 of teammates bringing their own grade down. 453
 Guided inquiry of team work by the instructor at 454
 each stage can help get through resistance and 455
 foster deeper learning and retention. 456

457 6.4.3 Ethical Literacy

458 We define the ethical literacy competency to be
 459 the ability to recognize and understand one's own
 460 values, values of others, and the multitude of
 461 societal values including the values of indigenous
 462 cultures (Engle et al. 2016, 2017). The relational
 463 domain-based theory of moral development discussed
 464 above holds that morality is not absolute, but
 465 contextual, each individual engages in moral-
 466 based reasoning and action relative to a context,
 467 a context that can shift with time and place (Nucci
 468 2008; Nucci and Turiel 2009).

469 The Canadian Truth and Reconciliation activities
 470 are generating a surge of sustainability curriculum
 471 in environmental education, drawing upon
 472 indigenous knowledge, ontologies, and world
 473 views. The University of Hawaii Center of
 474 Excellence incorporates indigenous knowledge
 475 and experience in the curriculum.

476 Our pedagogy is based on eliciting from students
 477 what they care about as the starting point and
 478 guiding them to see how they are connected
 479 to issues of sustainability and environmental
 480 justice. The sustainable development goals help
 481 make sustainability problems more concrete and
 482 actionable.

483 Our pedagogical approach is also informed by
 484 the research and practice of teaching "Socio-
 485 Scientific Inquiry (SSI)" and "Socio-Scientific
 486 Reasoning (SSR)" in K-12 (Sadler and Donnelly
 487 2006; Sadler et al. 2011; Zeidler et al. 2005;
 488 Zeidler 2016; Ruppert et al. 2018, 2019).
 489 Instructors guide students to address complex
 490 sustainability "wicked" problems that do not
 491 lend themselves to simple solutions, and due to
 492 the impact of many other peoples and ecosystems,
 493 require a moral reasoning process.

494 As is for other competencies case studies,
 495 place-based projects and field trips can be
 496 effective to develop ethical literacy. Nazir and
 497 Pedretti (2016) took urban students into the
 498 wetlands and handled reptiles. Students initially
 499 had adverse reactions to the "icky" mud and
 500 "ugly" creatures. With some prompting, a
 501 student took the lead with fellow students,
 502 identifying with her fears and discomfort. Over
 503 time, students became comfortable with the
 504 reptiles and the environs,

504 expanding their egocentric identity toward eco-
 505 centric identity to include wetland ecosystems
 506 and the non-charismatic creatures that inhabit
 507 them. Tsurusaki and Tzou (2014) designed a
 508 curriculum that investigated water use and
 509 pollution in Puget Sound. Students started out
 510 being overwhelmed by the scale of pollution and
 511 water use but could not see their personal and
 512 small communities contribution to be significant.
 513 The instructor guided the students collective
 514 research efforts where they became acquainted
 515 with each part and interaction of the human
 516 system with the ecosystem. Students came to
 517 an understanding of their own complicity and
 518 what could be accomplished on the individual
 519 level and community level.

520 One of the authors creates an action assign-
 521 ment in every course to connect the student
 522 directly outside of the classroom to a sustain-
 523 ability or environmental justice issue as an
 524 observer or as a participant. Ideally this is
 525 done at an event or with an environmental
 526 justice organization but can also be done on
 527 social media.

528 The new literature on post humanism and
 529 interspecies being builds upon animal ethics
 530 (e.g., Lloro-Bidart and Banschbach 2019).
 531 Art education methods are particularly
 532 successful in generating affect and expanding
 533 ethics beyond the human and are discussed
 534 in the following section.

534 6.4.4 Creativity/Imagination 535 Competency

536 While Wiek et al. (2011a, b, 2015) with the
 537 Arizona State University (ASU) Sustainability
 538 Institute and Rieckman (Rieckmann 2012, 2017)
 539 with ASU and UNESCO identify creativity as
 540 important as a sub-competency for sustain-
 541 ability, the Penn State University's quantita-
 542 tive and qualitative studies of higher educa-
 543 tion experience found that it is important to
 544 elevate creativity/imagination to the level
 545 as an essential core meta-competency (Engle
 546 et al. 2016, 2017; Buckland and Engle 2018).
 547 The authors find that podcasts, team projects,
 548 and the use of ePortfolio multimedia software
 549 facilitate student expression and

549 creativity/imagination competency. The follow-
 550 ing section is contributed by Milena Popov who
 551 teaches sustainability in the Art Department and
 552 an Environmental Justice Program.

553 In our time of global ecological crisis with
 554 unpredictable outcomes and scenarios, develop-
 555 ing creativity/imagination competence is becom-
 556 ing increasingly important. As Engle et al. (2017)
 557 noted, creativity/imagination competence creates
 558 an “ability to envision, develop and apply innova-
 559 tive and strategic solutions, frameworks, etc. in
 560 order to adapt to changing and challenging situa-
 561 tions... identified by research participant as nec-
 562 essary for addressing unforeseen outcomes and
 563 scenarios; not addresses in other categories”
 564 (Engle et al. 2017:12). Student reflections in their
 565 self-assessment essays in our classes show that
 566 students are also aware of the importance of this
 567 competence. While students recognize the impor-
 568 tance of all sustainability competences, a big
 569 majority of students stated that they have devel-
 570 oped in our courses creativity/imagination and
 571 that this is the competence they would like to
 572 develop further. Some of the reasons students
 573 stated for the necessity of developing creativity
 574 are lack of abilities of individuals to create and
 575 innovate, to create solutions on their own, to
 576 envision different things and to see them from
 577 different angles, and thus to make sustainable
 578 changes in the world. They noted how class’ cre-
 579 ative assignments (such as creating a green make-
 580 over of an unsustainable building or a waterfront),
 581 presentation of creative science and art projects
 582 (such as underwater city in Japan and Rising
 583 Currents exhibit in Museum of Modern Art in
 584 New York), as well as field trips (to High Line
 585 park for example) inspired them and changed
 586 their behavior toward the environment. Few stu-
 587 dents described creativity as the key for the
 588 future. Therefore, many students that stated they
 589 developed creativity in these courses, also stated
 590 they would like to develop it even more in the
 591 future. From some of the students’ reflections,
 592 we have also seen that creativity/imagination
 593 competence is seen as something not only related
 594 to art/design, but also logical thinking and sci-
 595 ence. For example, one student noted that cre-
 596 ativity/imagination competence helps a person to

597 grow and develop logical thinking, while others
 598 stressed that with creativity one could envision
 599 the space exploration and colonization. This
 600 thinking might have stemmed from our interdis-
 601 ciplinary approach to teaching sustainability and
 602 the way creativity was presented in this particular
 603 class. Linking art and science into one large field
 604 (or seeing them as two faces of the same coin) is
 605 not something new. Historically, art, science, and
 606 religion were one large field, before they got
 607 completely separated in the time of Humanism
 608 (with the birth of modern science and aesthetics,
 609 and not coincidentally in the time of Industrial
 610 Revolution). The starting point of this segrega-
 611 tion (and the origin of Cartesian dualism) can
 612 already be seen in Ancient Greece (the source of
 613 admiration for eighteenth-century humanists),
 614 where this division, not accidentally, went paral-
 615 lel with the separation of man from nature.
 616 Oppose to the dualisms man-nature and art-
 617 science, in historic and contemporary tribal soci-
 618 eties, for example; one can see the unity between
 619 art and science (as well as religion) and at the
 620 same time between man and nature. A shaman in
 621 tribal societies stands in for both artist and scien-
 622 tist (as well as a religious leader) that is equipped
 623 with talents and knowledge to cure societal ill-
 624 nesses (as a whole from its roots, rather than just
 625 treat its symptoms). If we look at our environ-
 626 mental crisis, it is a problem that is at the same
 627 time a physical and a moral one in its nature.
 628 Thus, scientific innovations (as a single view
 629 approach) cannot solve this multifaceted problem
 630 alone. For example, as Hardin (1968) noted there
 631 are no technical solutions to overpopulation since
 632 the technology cannot cure the root of the prob-
 633 lem—create a mind shift. What is needed here is
 634 an interdisciplinary approach to problem-
 635 solving—an art-science unity, as a single
 636 endeavor that Edwards (2018) calls “aesthetic
 637 creating” is needed to cure the ecological crisis.
 638 Moreover, as Edwards pointed out, humanity
 639 cannot just value innovations that have a more
 640 immediate and tangible effect (based on science
 641 and often profit driven), but also needs to value
 642 innovations that have long-term humanitarian
 643 goals—cultural innovations, even if their effects
 644 are not immediately seen or obvious (Edwards

A648	2018). Arts that are not just arts' for arts' sake	teaching them that nothing is impossible. They	693
646	have always had the ambitious tendency to bring	stated that creativity helped them envision some-	694
647	awareness of the moral problems of society and	thing and develop an idea that can be applied to	695
648	bring about the cure. In our time of ecological	real-world situations. One student added that our	696
A649	crisis, diverse eco-arts as well as eco-design have	classes give the ability to students to anticipate	697
650	shamanistic goals—to cure this crisis. For exam-	for the present and the future.	698
651	ple, cli-fi novels, films, theatre plays, and art-	In art's ability to reach human emotions and	699
652	works help humans visualize diverse negative	inspire behavioral changes, it also lies the oppor-	700
653	scenarios that can happen if the future is not eco-	tunity for the creation of empathy toward other	701
654	logically sustained, while bio-remedial artworks	humans, as well as non-humans, and thus recon-	702
655	and reclaimed green architecture directly remedi-	nects with nature in order to solve the ecological	703
656	ate environmental problem sites. "Eco artists are	crisis that resulted from this disconnect. Eco-arts	704
657	... visionaries inventing new means of art-making	as new trends in philosophy such as posthuman-	705
658	that are capable of addressing the Earth's mount-	ism, new materialism, object-oriented ontolo-	706
659	ing vulnerabilities and crises" (Weintraub	gies, and theories of social assemblage recognize	707
660	2012:1). They employ various strategies to	the continuity between all living things as well as	708
661	achieve their goals such as visualization, drama-	non-animate nature—have ecocentric approach	709
662	tization, metaphorization, satirization, and	oppose to egocentric approach (striving for Post-	710
663	instruction. "Eco artists are at liberty to summon	Anthropocene in reaction to Anthropocene).	711
664	imagination, vision, wit, humor, exaggeration,	Regarding fostering empathy toward other	712
665	ridicule, glorification, and every other expressive	human beings, the world's first Center for	713
666	means that artistic license allows" (Weintraub	Empathy and the Visual Arts was recently estab-	714
667	2012:2).	lished at the Minneapolis Institute of Art with the	715
668	Arts can reach human emotions—to move	mission to research and create strategies and	716
669	their hearts, and thus change the way humans	tools for museums around the world to promote	717
670	think and act, while showing them new possibili-	empathy by using works of art. As museum's	718
671	ties (such as the visions of a future) without con-	director says:	719
672	straints of the known. Two students have stated in	A visitor to our museum has the opportunity to	720
673	the earlier mentioned class self-assessments that	experience works of art made over the course of	721
674	by developing creativity/imagination compe-	some 5000 years, from every corner of the globe.	722
675	tence they were able to see their wasteful lifestyle	One of the most meaningful aspects of this encoun-	723
676	and change their behavior since they now have	ter is the awareness it can awaken of a common	724
677	the ability to constantly think of new ways to	humanity—an immediate sense of connection	725
678	solutions, adding that they wish to use their cre-	between the viewer and someone who may have	726
679	ativity to create larger, local and even global solu-	lived in a very different time and place... Thanks	727
680	tions in the future. It is important to keep	to the Mellon Foundation, we're proud to take the	728
681	developing students' creativity/imagination com-	lead with partners across the country, in studying	729
682	petence since it enables them to open up and start	how to spark and nurture empathy through the	730
683	thinking outside of box—be open to new and dif-	visual arts, so that Mia and all art museums can	731
684	ferent possibilities. As one student noted, with	contribute even more toward building a just and	732
685	creativity one can always envision many different	harmonious society (Daley 2017).	733
686	things in a new way, and in a different way that	With the same goal a traveling Empathy	734
687	others can envision. Thinking outside of box fur-	Museum is created, where in one of the art exhib-	735
688	ther creates the ability to imagine scenarios and	its visitors are asked to walk in someone else's	736
689	envision the future. Few students have mentioned	shoes while listening to audio-recorded life story	737
690	that by developing creativity in these classes,	by that person (Empathy Museum 2019).	738
691	they develop critical thinking and the ability to	Climate change effects are not equally distrib-	739
692	see beyond what they think they can do—thus	uted today around the world and due to many fac-	740
		tors (such as geographic location, income,	741

742	gender, race) some people experience these	installation proposal) and showcase sustainable	789
743	effects more than other people. For people that do	solution (in eco-fashion show).	790
AU744	not experience much of the effects at the moment,	It is not accidental that newly developed	791
745	it is hard to imagine how it feels like to be affected	course on eco-art and design is very popular	792
746	by climate change. It is even harder to imagine	among our students and it is gaining in popular-	793
747	what life on Earth would be like in the future.	ity. This interdisciplinary course introduces stu-	794
748	Works of art used in the classroom (such as cli-fi	dents to various ways artist and designers	795
749	literature, visual artworks, films, documentaries,	(including architects) deal with global environ-	796
750	theatre plays) can help students imagine these	mental challenges and asks students to create	797
751	scenarios, as well as step into someone else's	their art as part of an engaged cultural dialogue.	798
752	shoes. Further effects are achieved if students are	Already in the third semester, the enrollment for	799
753	asked to create their projects that would address	this course reached the maximum. The fourth	800
754	environmental issues and create empathy. For	semester the course was offered online for the	801
755	example, in our sustainability and environmental	first time and right away reached the maximum,	802
756	justice classes students create theatre of oppressed	which was retained in all subsequent semesters.	803
757	plays to showcase an environmental injustice	Due to students' interest, the course now runs	804
758	case, as well as to enact a solution—bring a jus-	four semesters a year with the continuous maxi-	805
759	tice to the presented case. In another type of	mum enrollment.	806
760	group art project, our students are given (or are		
761	asked to choose) an environmental problem site		
762	(such as polluted river or land, or an abandoned	6.5 Meta-Cognition, Awareness,	807
763	or otherwise non-environmentally sustainable	and Assessment	808
764	building or structure) and are assigned to create		
765	ecologically sustainable remediation of this site,	We employed the New Environmental/Ecological	809
766	achieving the justice (and feeling of empathy) for	Paradigm – Revised instrument (Dunlap and Van	810
767	not only human, but also non-human nature. On	Liere 1978; Dunlap 2008) as a self-assessment	811
768	the other hand, in some individual artistic assign-	pre and post course since it is well established.	812
769	ments students create their understanding of their	The instrument consists of 15 questions with no	813
770	connection to environmental problems. In one of	correct answers that can be used to score the	814
AU771	these assignments, fashion footprint assignment	degree the participant has the NEP-R viewpoint.	815
772	students are asked to look at the labels of their	Most students show an increase in total score pre	816
773	clothing and accessories, and then create an envi-	and post, indicating a shift in values and attitudes.	817
774	ronmental map based on that data and their	Ordinarily we do not expect to see larger shifts in	818
775	research on various environmental injustices	values and attitudes in a single class but aim to do	819
776	caused by the fashion industry, while at the other	so in a program or degree. The changes were not	820
777	consumption self-portrait type of assignment stu-	large, but what was most interesting is the student	821
778	dents keep a written, photo, or video journal of	reflection on what questions students changed	822
779	all items he/she throw in trash in several days or	their responses and why. In addition, what was	823
780	weeks, and then create a visual display of the col-	interesting was students understanding of the	824
781	lected data—of their waste (in any artistic media	wide range of values and attitudes in their class-	825
782	chosen by students, such as video, poster, draw-	mates by comparing their responses with others.	826
783	ing, poetry, sculpture, or photo-installation).	This is a learning outcome we aim for, an aware-	827
784	Learning by teaching (LbT) technique is then	ness and understanding of one's own values, oth-	828
785	applied in our art projects assignment where stu-	ers, and societal values. This is also taught in	829
786	dents are asked to bring environmental problem	climate/sustainability communications directly,	830
787	awareness to the audience (in an ephemeral pub-	but it has greater impact when students become	831
788	lic art installation, and interactive public art	aware of it though the NEP-R. This stimulates	832

833 further reflection on differences students had on
 834 Discussion Board and class discussion. Of interest
 835 is the few students that had a decline in score
 836 (one to three students per class). A common
 837 reflection in these cases was that the students
 838 didn't know how they felt about an answer before
 839 class, or that they were trying to give the answer
 840 expected or wanted by the instructor pre but had
 841 more confidence in expressing their values post.
 842 Some students critique some of the questions
 843 posing dichotomies, since they felt the issues to
 844 be more complex. Overall, most students respond
 845 that they are aware of their values and others',
 846 achieving our meta-cognitive objective.

847 We are looking for other instruments to sup-
 848 plement the NEP-R that are more consistent with
 849 the virtues of the three ethics of care for self, oth-
 850 ers, and the environment that Russell and Bell
 851 (1996) identified drawing on Carol Gilligan's
 852 foundational work (Gilligan 1977, 1993).
 853 Ounvichit (2017) reports an instrument her team
 854 developed that circumvents the pitfalls of the
 855 dualist opposition of anthropocentric vs ecocen-
 856 tric of the NEP assessment with an instrument
 857 that assesses three prongs of egocentric (self and
 858 family), homocentric (human), and ecocentric
 859 ethics, where one does not diminish the other.
 860 Ounvichit's case study (2017) found:

861 [T]he 11 children who demonstrated ethical devel-
 862 opment engaged more in the higher-order thinking
 863 while the other four did not. The four children who
 864 could touch on the ecocentric level were keener
 865 about summarizing their knowledge for presenta-
 866 tion. Understanding the relation between the think-
 867 ing patterns and the ethical development tendencies
 868 helped environmental educationists understand the
 869 value of embedding thinking skills in arranging
 870 constructivist environmental education.

871 The Yale Program on Climate Change
 872 Communication (Chryst et al. 2019) developed
 873 an open source instrument that categorizes par-
 874 ticipants into the "Six Americas" of climate
 875 change perspectives that they have developed
 876 with extensive surveys and analysis and have dis-
 877 tilled from 36 questions to 4 questions. Most stu-
 878 dents chose the top two levels of concern for
 879 global warming when reporting to the instructor,
 880 these results were not aligned with the NEP-R
 881 results, suggesting their responses were influ-

882 enced by what they expect the instructor or soci-
 883 ety wants them to be. The instrument does have
 884 value of self-awareness and societal awareness,
 885 as students try to figure out why they are in the
 886 category they were assigned, and see themselves
 887 relative to others in society, and understand the
 888 diverse points of view. Of note was some students
 889 noting that they were not in the alarmed category
 890 because although they were concerned about
 891 global warming, they realized they have not acted
 892 on global warming through their own behavior.
 893 This was a wakeup call to personally become
 894 more politically active. One of the authors
 895 requires some activity that has an impact outside
 896 of class, with a report back. The SASSY! self-
 897 assessment helps provide the motivation to do so.
 898 In a number of students' final reflection essays,
 899 they recommended the last class to be devoted on
 900 what can they do about climate change, sustain-
 901 ability, and environmental justice. One student
 902 lobbied the class to do a class action, like a sit in
 903 at a bank that funds fossil fuel.

904 The Sustainability Literacy Test (SuLiTest) of
 905 the Higher Education Sustainability Initiative
 906 (HESI) is a UN SDG partner and a work in prog-
 907 ress. On the individual student level its greatest
 908 value is as a learning instrument of the wide
 909 scope of sustainability. When students get the
 910 wrong answer, they are shown the "expected"
 911 answer with an explanation and a reference. On
 912 the course level, the pre and post scores are
 913 important for benchmarking and see the gains in
 914 overall score. But what is most significant is the
 915 change pre and post of three different types of
 916 students, the students that score highest and low-
 917 est in pre-course assessment, and the students
 918 that have the greatest gains. The reflection essays
 919 provide the instructor with the self-understanding
 920 of the scores of the students. Generally, the stu-
 921 dents with the higher scores do not change as
 922 much as others. Only one or two students with
 923 low scores pre have similar low scores post.

924 One interesting case is a student who was dis-
 925 appointed to receive a B minus on a final multiple
 926 choice test (from the publisher's test bank) after
 927 receiving the same grade on an online test bank.
 928 The instructor was surprised too, as she did
 929 extremely well on a team video project, inter-

930 views of participants in a March for Science,
 931 demonstrating she met many of the learning
 932 objectives and competencies of the course.
 933 However, she had a 37% increase in her SuLiTest
 934 score, indicating she had learned a lot in the
 935 course. The instructor noticed there were quite a
 936 few B climate science students that did not
 937 change much on conceptual knowledge evaluation
 938 from midterm and final but did on the
 939 SuLiTest. This was surprising, since, although
 940 the climate science students were exposed to a
 941 few SDGs, the SuLiTest has very few science
 942 questions. However, the gains in sustainability
 943 competencies evident in their projects and reflection
 944 essays must have provided the intuition to
 945 have more correct answers on the SuLiTest.

946 Many students had a similar critical appraisal
 947 as the instructor, that the SuLiTest asks too specific
 948 subdomain data questions, and not enough
 949 key concept or science questions. This is an
 950 impression some of the authors also had from
 951 taking the SuLiTest themselves. This is perhaps a
 952 problem with the validity of the SuLiTest, and/or
 953 the large scope of sustainability.

954 The results for the competencies and SDGs
 955 were erratic—in many cases going down while
 956 others went up. This implies the total score is
 957 more accurate than the breakdown. For instance,
 958 a breakdown category may have one to four questions
 959 per test. This is too small of a sample to
 960 assess a breakdown category for an individual
 961 student. This results in puzzlement of many students
 962 in their final reflection essay; they can't
 963 understand how they declined in a particular area.
 964 The class averages have all increased from pre to
 965 post, indicating progress is being made, but we
 966 are not confident that differences between classes
 967 on the SuLiTest are significant at the limited
 968 scope of our implementation.

969 We conclude that the SuLiTest is useful for
 970 students to discover what they know and what
 971 they don't know but has shortcomings for assessing
 972 individual student progress.

973 We find that conscious use of assignments that
 974 draw upon all of the competencies will reveal student
 975 accomplishments in the course and program.
 976 Quantitative instruments are like models, all are
 977 wrong, but some are useful.

6.6 Conclusion

978 We find that a focus on sustainability competencies
 979 in the curriculum design elicits best practices
 980 and works well with teaching the sustainable
 981 development goals. Place-based teaching and
 982 case studies are effective methods to connect all
 983 the dots and make practical sense of the complex
 984 sustainability challenges we face. Sustainability
 985 programs and professional development workshops
 986 will benefit from a comprehensive use of
 987 the key competencies with the sustainable development
 988 goals.
 989

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